



“Going back to our roots”

Latino Americano Festival Sponsorship Levels

Latino Americano Level ~ \$10,000

- Sponsorship Exclusivity at the Event
- 70 radio Spots (30 seconds each)
- Speaking role at the event
- Logo and name at CNY Latino newspaper (July and August)
- Corporate logo display in all event communications/event marketing material
- Banner exposure at the event
- Presence at the event and in all our social media campaign
- 2- 20 minutes interviews in the radio program Nosotros Radio Inc “Your Latino Voice” (July, August, September)

Familia (Family) Level ~ \$5,000

- 30 radio Spots (30 seconds each)
- Logo and name at CNY Latino newspaper (July and August)
- Corporate logo display in all event communications/event marketing material
- Banner exposure at the event
- Presence at the event and in Festival Latino social media
- 1- 20 minutes interview in the radio program Nosotros Radio Inc “Your Latino Voice” (August)

Salud (Health) Level ~ \$2,500

- 15 radio Spots (30 seconds each)
- Name at CNY Latino newspaper (July and August)
- Corporate logo display in all event communications/event marketing material
- Banner exposure at the event
- Presence at the event

Educacion (Education) Level ~ \$1,000

- 5 radio Spots (30 seconds each)
- Name at CNY Latino newspaper (July and August)
- Corporate logo display in all event communications/event marketing material

Amigos (Friends) of the Latino Festival ~ \$500

- Honorable mention at the event
- Corporate name display in all event communications/event marketing material